



**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of Ganjam District** **(2016-17)**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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(As per the guidelines of O/o DC(MSME), New Delhi)

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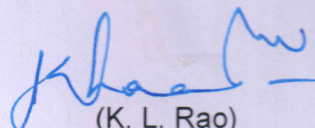
## FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2016-17, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **GANJAM** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri S.N.Dash, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

Place: Cuttack  
Dated: 28th June, 2016

  
(K. L. Rao)  
Director



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# **Brief Industrial Profile of Ganjam District**

## **1. General Characteristics of the District**

The district of Ganjam came into existence with effect from 1-4-1936 after it got separated from Madras Presidency and became a part of Orissa province constituted from that date. The name 'Ganjam' means 'Granery of the World'.

### **1.1 Location & Geographical Area.**

Ganjam district is situated in the coastal region of the state surrounded on the North by Khurda district, on the East by the Bay of Bengal, on the West by Khandhamal and Gajapati district and on the South by Andhra Pradesh. It is between 19.00' and 20-17' of the Northern Latitude and 84-6' to 85-11' of Eastern Longitude. The geographical area of the district is 8206 Sq.Kms.

### **1.2 Topography**

The district is covered by East and South Eastern coastal Plain Zone and North Eastern Ghat Zone. The Coastal Plain Zone is characterized by a number of deltas mainly formed by the river Rushikulya. The famous Chilika Lake lies in the Eastern part of the district covering an area of approximately 632 Kms. The district is broadly divided into two natural divisions i.e. the Coastal Plains in the east and the hills and table lands in the west. The block-wise physical features of the district are as follows : i) Coastal – Rangeilunda, Chikiti, Chatrapur, Ganjam & Khallikote, (ii) Plains – Kabisuryanagar, Hinjlicut, Polasara, Kodala, Aska, Digapahandi and Kukudakhandi and (iii) Hilly – Buguda, Jagannathpur, Sorada, Bhanjanagar and Dharakote. The important rivers of the district are

Rushikulya, Badanadi, Jahada, Dhanei and Baghua. The soil of the district are mostly alluvial, black laterite, red and saline. The texture is sandy to sandy loam or clay to clay loam.

### 1.3 Availability of Minerals.

The district is endowed with rich and significant exploitable mineral deposits like Mineral Sand, Rutile, Garnet, Limenite, Sillimanite, Monazite & Zircon respectively. The other available minerals are Lime Kanakar, Soap Stone, Manganese, China Clay, Fire Clay, Graphite, Quartz & Granite respectively.

#### PRODUCTION OF MINERAL

S.NO.	NAME OF MINERAL	PRODUCTION in 000 tonnes 2010-2011
MAJOR MINERAL		
1.	NIL	NIL
MINOR		
1.	Mineral Sand	Scanty deposits & not commercially exploitable
2.	Rutile	12
3.	Garnet	18
4.	Limenite	206
5.	Sillimanite	18
6.	Monazite	Scanty deposits & not commercially exploitable
7.	Zircon	6

SOURCE:- DEPT. OF MINES & GEOLOGY.,

### 1.4 FOREST

The total forest area in the district is 52,000 hectares. The major portion of forest is located in Surada, Kodala, Khallikote, Tamana, Karchulli, Buguda,

Tarasingi, Gallery, Dholpita and Durga Prasad. The major forest products are Timber, Bamboo, Myrabanna, Tamarind, Mohua, Sal, resin, Kendu leaves, Siali leaves and Karanja seeds.

## 1.5 Administrative set up.

The district is divided into three sub-divisions, 23 tahasils and 22 CD blocks. There are 01 Municipality , 17 NACs and 18 towns in the district. The details about the administrative set-up is given below :

1. District Headquarters : Berhampur
2. No. of Sub-Divisions : 3
3. No. of CD Blocks : 22
4. No. of Tahasils : 23
5. No. of Municipality and NACs :1(Municipality) 17(NACs)
6. No. of Towns : 18
7. No. of Police Stations : 38
8. No. of Fire Stations : 20
9. No. of Assembly Constituencies : 13

## 2. District at a glance 2016

Sl. No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data	2014-15		
	i) Latitude	2014-15	Degree	19.00' and 20-17'
	ii) Longitude	2014-15	Degree	84-6' to 85-11'
	iii) Geographical Area	2014-15	Sq.Kms.	8206

(B)	Administrative Units	2014-15	Nos.	
	i) Sub divisions	2014-15	Nos.	3
	ii) Tehsils	2014-15	Nos.	23
	iii) Sub-Tehsil	2014-15	Nos.	-
	iv) Patwar Circle	2014-15	Nos.	-
	v) Panchayat Samitis(CD Blocks)	2014-15	Nos.	22
	vi)Nagar nigam	2014-15	Nos.	1
	vii) Nagar Palika	2014-15	Nos.	17
	viii) Gram Panchayats	2014-15	Nos.	475
	xi) Revenue villages	2014-15	Nos.	3195
	x) Assembly Area	2014-15	Nos.	13
<b>2.</b>	<b>Population</b>			
(A)	Total Population of the District	2011	000 Nos.	3529
	Sex-wise			
	i) Male	2011	000 Nos.	1779
	ii) Female	2011	000 Nos.	1750
(B)	Rural Population	2011	000 Nos.	2761
	Urban Population	2011	000 Nos.	768
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2014-15	000 Hectare	821
	ii) Forest cover	2014-15	"	56
	iii) Non Agriculture Land	2014-15	"	71
	v) Uncultivable Barren land	2014-15	"	53
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2014-15	000 Ha.	56
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2012	Nos.	589570
	ii) Buffaloes	2012	Nos.	64428
B.	<b>Other livestock</b>			
	i) Goats	2012	Nos.	227049
	ii) Pigs	2012	Nos.	5725

	iii) Sheep	2012	Nos.	156350
	iv) <b>Railways</b>			
	i) Length of rail line	2013-14	Kms	85.646
	V) <b>Roads</b>			
	(a) National Highway	2014-15	Kms	327.10
	(b) State Highway	2014-15	Kms	493.54
	(c) Main District Highway	2014-15	Kms	91.36
	(d) Other district & Rural Roads	2014-15	Kms	873.79
	(e) Rural road/ Agriculture Marketing Board Roads	2014-15	Kms	2519.89
	(f) GP and Forest Roads	2009-10	Kms	8060
	(VI) <b>Communication</b>			
	(a) Telephone connection*(BSNL)	As on 31.3.12	Nos.	43808*
	(b) Post offices	2010-11	Nos.	681
	(c) Telephone center	2010-11	Nos.	NA
	(d )Density of Telephone	2010-11	Nos./1000 person	NA
	(e) Density of Telephone	2010-11	No. per KM.	NA
	(f) PCO Local*	As on 31.3.12	No.	26*
	(g) PCO STD*	As on 31.3.12	No.	1099*
	(h) Mobile	2010-11	No.	NA
	(VII) <b>Public Health</b>			



(a) Medical college/District Hospital	2014-15	No.	2
(b) Beds in Allopathic hospitals	2014-15	No.	1722
(c) Ayurvedic Hospital	2014-15	No.	49
(d) Beds in Ayurvedic hospitals	2014-15	No.	-
(e) Homoeopathic hospitals	2014-15	No.	44
(f) Community health centers	2014-15	No.	30
(g) Primary health centers	2014-15	No.	89
(h) M.H.U	2014-15	No.	-
(i) Sub Health Centers	2014-15	No.	-
(j) Private hospitals	2014-15	No.	N.A

(VIII) <b>Banking</b> commercial	31.03.2016		
(a) Commercial Bank	31.03.2016	Nos.	403
(b) rural Bank Branches	31.03.2016	Nos.	197
(c) Semi urban Branches	31.03.2016	Nos.	119
(d) Urban Branches	31.03.2016	Nos.	87
(IX) Education			
(a) Primary school	2014-15	Nos.	2431
(b) Upper-Primary schools	2014-15	Nos.	1349
(c) Secondary schools	2014-15	Nos.	647
(d) Colleges(Junior+Degree)	2014-15	Nos.	115+51
(e) Technical University	2014-15	Nos.	1 (Indian Institute of Science Education and Research, Berhampur)

\* for undivided Ganjam district which includes Gajapati district.

## 2.1 Existing Status of Industrial Areas in the District of Ganjam

S. No.	Name of Ind. Area/Indl. Estate	Total Land (in Acres)	Land Allotted (In Acres)	Prevailing Land Rate Per Acre/Rs. In lakh	Total Shed	Sheds Allotted/ Used	No of Vacant Sheds	No. of Units in Production
1.	Berhampur	13.138	9.224	30	54	54	0	NA
2.	Auto Nagar – PH-I	28.052	16.559	30	-	-	0	NA
3.	Auto Nagar – PH-II	46.125	7.816	30	-	-	0	NA
4.	Chhatrapur	34.535	17.311	20	4	4	0	NA
5.	Bhanjanagar	17.993	12.595	10	8	0	8	NA
	<b>Total</b>	<b>139.843</b>	<b>63.505</b>		<b>66</b>	<b>58</b>	<b>8</b>	<b>NA</b>

Source:- IDCO, Bhubaneswar

## 3. INDUSTRIAL SCENERIO OF Ganjam

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	3946
2.	TOTAL INDUSTRIAL UNIT (GIP)	NO.	13017
3.	TOTAL MEDIUM & LARGE UNIT	NO.	3
4.	TOTAL EMPLOYMENT IN REGISTERED SMALL SCALE INDUSTRIES	NO.	30114
5.	TOTAL EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	4504
6.	NO. OF INDUSTRIAL AREA/ESTATES	NO.	5
7.	TOTAL INVESTMENT IN PLANT & MACHINERY OF Regd. SMALL SCALE INDUSTRIES	IN LAKHS	11400.32
8.	TOTAL INVESTMENT IN PLANT & MACHINERY IN MEDIUM & LARGE SCALE INDUSTRIES	IN CRORES	266.30

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Till	1984-85	1013	7989	544.8
	1985-86	57	437	93.9
	1986-87	60	60.67	653
	1987-88	47	256	46.36
	1988-89	69	647	128.12
	1989-90	47	551	193.83
	1990-91	66	616	133.4
	1991-92	110	661	93.44
	1992-93	48	424	55.44
	1993-94	52	398	224.5
	1994-95	68	399	185.42
	1995-96	98	660	238.5
	1996-97	134	1245	507.29
	1997-98	57	635	128.82
	1998-99	39	445	462.62
	1999-2000	128	1089	659.91
	2000-01	119	577	141.29
	2001-02	165	741	317.87
	2002-03	168	532	116.94
	2003-04	140	648	250.59
	2004-05	140	830	334.26
	2005-06	150	1016	453.79
	2006-07	149	1030	444.22
	2007-08	151	2084	896.94
	2008-09	151	1187	513.2
	2009-10	151	1034	396.9
	2010-11	100	622	693.2
	2011-12	104	1143	1830.79
	2012-13	165	1565	1253.31
	<b>Total</b>	<b>3946</b>	<b>30114</b>	<b>11400.32</b>

Source: Directorate of Industries, Government of Odisha, Cuttack

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20. & 22	Agro-based	2571	10739.76	15442
23, 24, 25 & 26	Textile based	1034	1097.72	4242
27	Forest & Wood Based	353	331.48	1760
28	Paper & Paper Products	198	707.03	971
29	Livestock & Leather	42	54.71	208
30.	Rubber & Plastic	152	2344.3	820
31.	Chemical & Allied	460	2296.14	3438
32	Glass & Ceramics	888	3348.42	12331
33 & 35	Engg. & Metal Based	1179	4261.18	5881
36	Electrical & Electronics	113	258.76	442
97	Repairing & Servicing	5594	13490.31	15310
	Misc. Manufacturing	433	1413.8	2184
Total		13017	40343.61	63029

Source: Directorate of Industries, Government of Odisha, Cuttack

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Ganjam & Near By Area

1. Indian Rare Earths Ltd., Chatrapur

### 3.5 Major Exportable Item

### 3.6 Growth Trend

### 3.7 Vendorisation / Ancillarisation of the Industry

Due to the existence of one Large Scale Industry and two Medium Scale Industries and the MSEs manufacturing Zircon Flour, Siliminate Flour & Garnet processing which are the downstream industries to these large units, the district has scope and potential for development of ancillary. Basing on the products of Indian Rare Earths Ltd., Chatrapur few ancillary and downstream industries have come up around Chatrapur and Berhampur areas viz;

Sl.No.	Units	Products
1.	M/s. Oriental Zirconia	Zircon Flour, Siliminate Flour
2.	M/s. Zircotech Industries	Zircon Flour, Siliminate Flour
3.	M/s. Altech Minerals	Zircon Flour, Siliminate Flour
4.	M/s. Modern Chemicals	Sodium Nitrate
5.	M/s. Blast Abrasive	Garnet Processing

### **3.8. Medium Scale Enterprises**

#### **3.8.1 List of the units in Ganjam & Near By Area**

1. M/s. Aska Co-operative Sugar Industries, aska
2. M/s. Jayashree Chemicals(P) Ltd., Ganjam

#### **3.8.2 Major Exportable Item**

There is scope for export of essential oils and aromatic products.

### **3.9 Service Enterprises**

The following service enterprises are existing in the district viz ;

1. STD/ISD Telephone Booth
2. Laundry & Dry Cleaning
3. Dhabas
4. Motels
5. Beauty Parlour

6. DTP Centre
7. Automobile Garage
8. Photo Binding
9. Watch Repairing
10. IT Kiosks
11. General Fabrication

### **3.9.2 Potentials areas for service industry**

1. General Engineering Workshop
2. Repairing of Three Wheelers and Two Wheelers
3. General Fabrication
4. TV Repairing Centres
5. Cyber Café

### **3.10 Potential for new MSMEs**

1. Kewda/Essential Oil
2. Atta & Modern Rice Mill
3. Decorative Tiles
4. Stone Carving
5. Nuts & Bolts
6. PVC Conduit Pipes
7. Steel Furnishing
8. Brass & Bell Metal Product
9. Cement/Morram Bricks/Works
10. Cane & Bamboo Works
11. Kewda Distiller
12. Plastic Moulded Product
13. Packaging Products
14. UPS & Voltage Stabilizers
15. Agricultural Implements
16. Rice Bran Oil
17. Herbal based Agarbati/Cosmetics



- 18. Cashewnuts
- 19. Cornflakes
- 20. Mechanized Dry Fish Processing.

#### **4. Existing Clusters of Micro & Small Enterprise**

The existing clusters in Ganjam district are :

- (i) Powerloom
- (ii) Rice Mills
- (iii) Pottery
- (iv) Cashew
- (v) Granite

#### **4.1 DETAIL OF MAJOR CLUSTERS**

##### **4.1.1 Manufacturing Sector**

- (i) Rice Mills
- (ii) Cashew
- (iii) Granite
- (iv) Powerloom
- (v) Pottery

##### **4.1.2 Service Sector**

None

#### **4.2 Details for Identified cluster**

4.2.1 Name of the cluster : M/s. Shree Jagannath Cashew Cluster(P) Ltd.,  
At/Po-Rambha, Ganjam

1	Principal Products Manufactured in the Cluster	Cashew Kernels
2	Name of the SPV	M/s. Shree Jagannath Cashew Cluster(P) Ltd., At/Po-Rambha, Ganjam
3	No. of functional units in the clusters	49
4	Turnover of the Clusters	3800 MT
5	Value of Exports from the Clusters	10% of the products are exported to export houses
6	Employment in Cluster	5000

7	Average investment in plant & Machinery	Rs.4.29 Crores
8	Major Issues / requirement	(i) Marketing problem, (ii) Quality Problem, (iii) Lack of Utilization of bye products(Cashewnut Shell Liquid), (iv) Lack of working capital due to seasonal products and piling up of inventory, (v) Lack of raw material storage bank & (vi) Lack of Packaging Standards
9	Presence of capable institutions	OSCDC(Orissa State Cashew Development Corporation), Orissa Forest Development Corporation(OSFDC), Soil Conservation Department, OUAT
10	Thrust Areas	Common Packaging , Raw Material Bank, Product Display Centres, Capacity & Trust Building for Skill Development , Institutionalized Networking & Financing
11	Problems & constraints	(i) Marketing, (ii) Quality & (iii) Finance

Present status of the cluster :- The cluster is functioning under the SPV name Shree Jagannath Cashew Cluster(P) Ltd., at Rambha, Ganjam. The Diagnostic Study Report of the cluster prepared both for soft and hard intervention for developing the cluster.

#### 4.2.2 Name of the cluster : M/s. Ganjam Granite Cluster, Berhampur

1	Principal Products Manufactured in the Cluster	Granite Tiles & Slabs
2	Name of the SPV	M/s. Ganjam Granite Cluster
3	No. of functional units in the clusters	36
4	Turnover of the Clusters	76 Lakh Sq. Ft.
5	Value of Exports from the Clusters	10 % of the products are exported through export houses
6	Employment in Cluster	917
7	Average investment in plant & Machinery	Rs.18 Crores
8	Testing needs	Testing facilities required in R&D set up laboratories like IMMT, GSI
9	Problem/Thrust Area	(i) Stringent policy of lease mining, (ii) lack of testing facilities, (iii) no captive plant for electricity, (iv) lack of supply of skilled manpower for skill development
10	Access to Export Market	Through export houses

Present status of the cluster :- The Diagnostic Study Report has been validated for soft and hard intervention for CFC the cluster is under process.

4.2.3 Name of the cluster : M/s. Ganjam District Rice Mill Owner's Association, Ganjam

1	Principal Products Manufactured in the Cluster	Rice , Husk & Bran(as by-products)
2	Name of the SPV	M/s. Ganjam District Rice Mill Owner's Association, Ganjam
3	No. of functional units in the clusters	273
4	Turnover of the Clusters	Rs. 496 Crores
5	Value of Exports from the Clusters	Rs. 10 crores
6	Employment in Cluster	14000
7	Average investment in plant & Machinery	Rs. 75 Crores
8	Testing needs	Creation of testing facility for rice bran & other by-products
9	Thrust Area	Quality improvement of rice, development of skilled manpower, creation of organized paddy procurement system to stabilize the cost of paddy, adoption of non-conventional energy technology, economic utilization of rice husk ash(boiler ash)
10	Access to Export Market	Around Rs.10 crores value of rice exported through export houses with a possibility of enlargement of future exports of rice to the tune of Rs.50 crores.

Present status of the cluster :- Diagnostic Study Report prepared by APITCO Limited, Bhubaneswar both for soft and hard interventions for the cluster like establishment of CFC for Testing Lab, Packing & Information Centre.

4.2.4 Chemical cluster : M/s. Rushikulya Ayurvedic Cluster(P) Ltd., Ajodhyanager, 2<sup>nd</sup> Lane, Berhampur, Ganjam

1	Principal Products Manufactured in the Cluster	Standardized Ayurvedic Products
2	Name of the association	M/s. Rushikulya Ayurvedic Cluster(P) Ltd.,
3	No. of functional units in the clusters	15
4	Turnover of the Clusters	975 MT
5	Value of Exports from the	10 % of the products is being exported through

	Clusters	export houses
6	Employment in Cluster	250
7	Average investment in plant & Machinery	Rs. 412 Lakhs
8	Major Issues	(i) establishment of testing facilities with R&D Laboratory, (ii) Common Packing, Raw Material Bank, Product Display Centres, Capacity & Trust Building & Institutionalized Networking & Financing
9	Access to Export Market	Through Export Houses

4.2.5 Chemical cluster : M/s. Ganjam Kewda Development Trust, Reddy House, HillPatna, Berhampur, Ganjam

1	Principal Products Manufactured in the Cluster	Rooh, Attara & Kewda Water
2	Name of the association	M/s. Ganjam Kewda Development Trust
3	No. of functional units in the clusters	145
4	Turnover of the Clusters	Rs.41.28 Crores
5	Value of Exports from the Clusters	10 % of the products is being exported through export houses
6	Employment in Cluster	1876
7	Average investment in plant & Machinery	Rs. 8.70 Crores
8	Major Issues	(i) establishment of testing facilities with R&D Laboratory, (ii) Common Packing , Raw Material Bank, Product Display Centres, Capacity & Trust Building & Institutionalized Networking & Financing
9	Access to Export Market	Through Export Houses

Other Cluster exists in the district are :

Bell Metal Cluster-Mamudiha

Cotton & Silk Sarees-Berhampur

Cotton and Polyster Mixed Sarees-Aska

Ayurvedic Cluster-Ganjam

## **5. General issues raised by industry association**

### **Problems of Existing MSMEs in the district :**

- (i) Single Window Mechanism not working effectively.
- (ii) Marketing Bottleneck, transportation & power.
- (iii) Delayed Payments from Large-Scale Industries.
- (iv) Lack of timely credit flow to MSMEs.

## **6. Prospects of training programmes**

### **during 2016-17\***

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	1.Readymade Garments 2. Fashion Designing 3. Mobile Phone Repairing & Servicing 4. Repairing & Servicing of UPS, SMPS, Inverter and 5. Cyber Cafe	5
2	MDP	-	-
3	BSDP	-	-
4	EDP	-	-
5	IMC	-	2

\* Subject to availability of sanction from O/o DC(MSME), New Delhi.

## 7. Action plan for MSME Schemes during 2016-17

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	5 Nos. ( Cashew, Rice, Granite, Kewda & Ayurvedic ) clusters
2	ISO – 9000 / 14000/ HACCP reimbursement	3 units may be motivated
3	MSE-MDA	2 units may be motivated
4	CLCSS	-
5	Capacity Building & strengthening of data base	One association may be motivated
6	International cooperation	-
7	TREAD for women	-
8	VDP	1 No.
9	National awards	-
10	<b>NMCP schemes</b>	
	<b>I. Lean Manufacturing</b>	One awareness programme can be conducted
	<b>II Design Clinic</b>	-
	<b>III Market assistance &amp; Tech. up gradation</b>	-
	<b>IV QMS/QT</b>	One awareness programme can be conducted
	<b>V Tech. &amp; quality up gradation support</b>	1 No.
	<b>VI ICT</b>	One awareness programme can be conducted
	<b>VII Bar Code</b>	2 units can be motivated
	<b>VIII IPR</b>	-
	<b>IX Incubator scheme</b>	1



## 8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Type of Assistance	Name and Address of Agencies
1. Registration of Enterprise and getting Udyog Aadhaar Memorandum (UAM) (EM-I & EM-II have been abolished from 18.09.2015)	1.Can be obtained online <a href="http://www.udyogaadhaar.gov.in">www.udyogaadhaar.gov.in</a> The detail of the UAM is at <b>Annexure B</b> .  2.GM, DIC, all districts <a href="http://www.diodisha.nic.in">www.diodisha.nic.in</a>
2.Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack. <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a>
3.Land and Industrial shed	MD, IDCO, IPICOL House, Janpath, Bhubaneswar <a href="http://www.idco.in">www.idco.in</a>
4.Financial assistance	1. MD, OSFC, OMP Square, Cuttack <a href="http://www.osfcindia.com">www.osfcindia.com</a> 2. MD, IPICOL, Janpath, Bhubaneswar <a href="http://www.ipicolorissa.com">www.ipicolorissa.com</a> 3. Director, KVIC, 6, Budha Nagar, Bhubaneswar <a href="http://www.kvic.org.in">www.kvic.org.in</a> 4. Secretary, KVIB, Near Rupali Square, Bhubaneswar 5. General Manager, NABARD, Nayapalli, Bhubaneswar <a href="https://www.nabard.org/english/Orissa.aspx">https://www.nabard.org/english/Orissa.aspx</a> 6. General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar <a href="http://www.sidbi.com">www.sidbi.com</a> 7. Nationalized Banks
5.For raw materials under Govt. supply	1) M.D, OSIC, Khapuria Industrial Estate, Cuttack <a href="http://www.osictld.in">www.osictld.in</a> 2) Sr.Branch Manager, NSIC, Link Road, Cuttack <a href="http://www.nsic.co.in">www.nsic.co.in</a>
6.Plant and machinery under hire/purchase basis	1) Regional Manager, NSIC, Abdul Hamid Street, Kolkata 2) Sr.Branch Manager, NSIC, Link Road, Cuttack
7.Power/Electricity	1)Chairman, GRID Corporation of Orissa, GRIDCO, Saheed Nagar, Bhubaneswar <a href="http://www.gridco.co.in">www.gridco.co.in</a> 2)Chairman, CESCO, IDCO Tower, Bhubaneswar <a href="http://www.cescoorissa.com">www.cescoorissa.com</a>
8.Technical Know-How	Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack
9.Quality & Standard	1) Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63,

<p>10. ISO Certification Reimbursement</p>	<p>Ganganagar, Bhubaneswar <a href="http://www.bis.org.in/dir/bhbo.htm">www.bis.org.in/dir/bhbo.htm</a></p> <p>2) Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar. <a href="http://www.npcindia.gov.in/offices">www.npcindia.gov.in/offices</a></p> <p>3) Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</p>
<p>11. Marketing/Export Assistance</p>	<p>1) Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack – 753003</p> <p>2) Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar <a href="http://www.ecgc.in/portal/servicenetwork/easternpopup.asp">www.ecgc.in/portal/servicenetwork/easternpopup.asp</a></p> <p>3) Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar. <a href="http://www.depmodisha.nic.in">www.depmodisha.nic.in</a></p> <p>4) Sr.Branch Manager, NSIC, Link Road, Cuttack</p>
<p>12. Other Promotional Agencies</p>	<p>1) MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar. <a href="http://www.apicol.co.in">www.apicol.co.in</a></p> <p>2) Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar. <a href="http://www.orihort.in">www.orihort.in</a></p> <p>3) Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack. <a href="http://www.odishaahvs.com">www.odishaahvs.com</a></p> <p>4) Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar. <a href="http://www.dhorissa.ori.nic.in">www.dhorissa.ori.nic.in</a></p> <p>5) Director of Textiles, Satya Nagar, Bhubaneswar <a href="http://www.odisha.gov.in/textiles">www.odisha.gov.in/textiles</a></p> <p>6) Director of Fisheries, Jobra, Cuttack <a href="http://www.odishafisheries.com">www.odishafisheries.com</a></p> <p>7) Coconut Development Board, Nayapalli, Bhubaneswar. <a href="http://www.coconutboard.nic.in/odishacday.htm">www.coconutboard.nic.in/odishacday.htm</a></p> <p>8) Coir Board, Jagamara, Bhubaneswar <a href="http://www.coirboard.gov.in">www.coirboard.gov.in</a></p> <p>9) Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharapur, Bhubaneswar <a href="http://www.odishaforest.in">www.odishaforest.in</a></p>

